

# ProBIO



Professional support to the uptake of bioeconomy R&D results towards market, further research and policy for a more competitive European Bioeconomy

## Free services for KBBE projects

1 Coaching for market uptake

Tailored support for further R&I 2

3 Networking and knowledge exchange

## Why ProBIO?

- To increase the opportunity for KBBE projects to reach the market, by facilitating links to industrial and financial investors.
- The most mature KBBE results will be coached to market uptake in the form of **start-up creation** or **licensing deals** to industrial players.
- ProBIO will also provide **guidance and support on how to exploit KBBE knowledge** through further applied research, to feed policy making and implementation.

## Your toolkit for bioeconomy research exploitation



*The first thematic FP7 Results Presentation Event by ProBIO*

### Making more of Bioeconomy R&D Results

6 - 7 October 2015 | Brussels, Belgium

Don't miss the chance to meet the ProBIO project in person and promote your results: join us for two days of **networking with fellow KBBE projects** from FP7 and H2020!

**Visit [www.probio-project.eu](http://www.probio-project.eu)**

*The first release of the ProBIO website will be available soon!*



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 652683.



Contact us  
Ilaria Bonetti - [ilaria.bonetti@mi.com.com](mailto:ilaria.bonetti@mi.com.com)  
Innovhub - Chamber of Commerce of Milan